Interim Coalition Director – Renters' Reform Coalition

Job Advert

Do you want to campaign to fix one of the biggest problems facing England? Work with Renters' Reform Coalition as our Interim Coalition Director to help improve millions of renters' lives. We're looking for an experienced and compassionate individual to help us influence change and give renters a voice.

You will work to achieve change at Westminster and across England, leading a fast-paced team at a vital time for legislation and politics around renting. You'll have experience in influencing policies and laws, as well as the ability to create and deliver clear and persuasive messages for a wide variety of political audiences.

Above all, you should be passionate about improving the lives of renters through campaigning and working collaboratively with other organisations to deliver progressive change.

Application deadline: 11:59pm on Thursday 4th December 2025

First Interviews: Thursday 11th December 2025

Second Interviews: Tuesday 16th December 2025

Job Start Date: ASAP from January 2026

Fixed Term End Date: Contract until 30th September 2026 (possibility of extension subject to funding)

Salary: £50,880

Location: Work from home (UK) or London office including hybrid

Working Pattern / Hours per week: Full time 35 hours per week, typically Monday-Friday 9-5pm with flexibility and very occasional weekend working.

How to apply: Please submit an application form to Kirsty at kirsty@rentersreformcoalition.co.uk where consideration will be given to how you meet the person specification.

Inclusive recruitment commitment:

We're committed to building an inclusive organisation that reflects the diversity of the renters we represent. We welcome and actively encourage applications from individuals of all backgrounds, particularly those who are traditionally underrepresented, including but not limited to; people from minoritised ethnic communities, people living with a disability, people who identify as LGBTQ+ and people from socio-economically disadvantaged backgrounds.

We encourage you to get in touch with us if you'd like to talk through adjustments that will help you have the best chance during your interview.

Job Description

Role purpose: Lead the Renters' Reform Coalition staff team in service of RRC members' efforts to secure reform of private renting.

Accountable to: Generation Rent Chief Executive, RRC Coordinating Group

Duties & Responsibilities:

Coalition coordination

1. Develop and ensure the delivery of comprehensive coalition action plans and strategies to meet the coalition's aims.
2. Coordinate and facilitate coalition meetings and events and ensure adherence to the coalition's Terms of Reference.
3. Communicate effectively and collaborate with coalition members, partners and advisors to promote collaboration, negotiation, and problem solving.
4. Build and maintain strong personal relationships with coalition members.
5. Coordinate coalition members and advisors to deliver the actions assigned to them.
6. Continuously evaluate coalition effectiveness and plans, manage and oversee expenditure of coalition budget.
7. Record findings and progress of actions and activities to feed back to coalition members in coalition meetings.

Administration

8. Line manage coalition staff, and oversee their development, in delivery of the aims of the coalition.
9. Oversee reporting of project effectiveness to RRC funders and manage ongoing funder relationships.

Policy

10. Nurture policy ideas, share best practice and grow collective expertise in the area of rental reform.
11. Lead RRC policy staff in building member-led consensus for joint RRC policy positions.
12. Oversee the coalition-led development and publication of RRC policy materials, including reports, written briefings for parliamentarians, and consultation responses.

Public affairs

13. Represent the coalition at meetings with parliamentarians, officials, ministers and at other events, in line with agreed coalition messaging and priorities.
14. Liaise with external stakeholders on behalf of the coalition to secure support for the aims of the coalition.
15. Maintain a diverse and influential network of political contacts in support of coalition aims.

16. Ensure RRC members are kept abreast of the latest political developments.
17. Lead RRC public affairs staff in developing influencing strategies aimed at achieving coalition priorities.

Press and external communications

18. Represent the coalition in broadcast and print media in line with agreed coalition messaging and priorities.
19. Lead RRC communications staff to develop and implement a member-led proactive media strategy.
20. With RRC communications staff, coordinate reactive responses to media requests, including occasional out-of-hours commitments.
21. Work with RRC supporters and members to put renters' stories and voices at the heart of national media coverage about private renting.

Campaigns

22. Lead RRC campaign staff to identify opportunities for public campaign actions and develop relevant materials and actions (e.g. marketing and supporter actions), in collaboration with coalition members and in line with agreed coalition messaging and priorities.
23. Instruct RRC campaign staff in delivery of coalition events.
24. Oversee the maintenance of and develop content for the coalition website.
25. Continue to build the RRC's network of partner organisations and support.

Person Specification

Essential:

Professional background and motivation

- Experience at a senior level in a policy, public affairs, campaigns, communications or partnerships role.
- Self-starter with strong personal commitment to the RRC's mission, who is driven by achieving impact.
- Commitment to diversity and inclusion, including sensitive and accessible communications.

Leadership

- A creative thinker, who can demonstrate a compelling vision for the future direction of the RRC and private renting in the UK.
- An inclusive leadership style with strong diplomatic skills and experience of management decision-making.

Relationships

- Able to work confidently with and influence a variety of external stakeholders.
- Experience of line management, supporting staff development and managing conflict.

Policy, Public Affairs and Media

- Strong political awareness and sensitivity with a commitment to professional political independence.
- Ability to identify and maximise political and media opportunities.
- Experience of external representation, such as lobbying, public speaking, and acting as a media spokesperson.
- Ability to understand and communicate complex technical information in a succinct and compelling way for a variety of audiences.

Financial management

- Experience of managing budgets.

Desirable:

- Track record of developing and implementing successful policy, campaigns or advocacy strategies.
- Experience building or working with coalitions to build consensus and facilitate discussions among diverse organisations and stakeholders, such as charities or trade unions.
- Knowledge of housing policy and current issues affecting private renters.
- Experience of developing and fostering donor relationships, particularly with trusts and foundations.

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